



**MOOPLE**

INSTITUTE OF  
ANIMATION AND DESIGN

YOUR **SMILE**, OUR **PRIORITY!**

[www.moople.in](http://www.moople.in)

## About Us



Moogle a unit of Hi-Tech Animation, has a line of premiere educational institutions across India offering certificate and degree courses in Animation, Graphics, Gaming, Web Design & VFX.

**9+**  
Cities

**20+**  
Centres

**1200+**  
Degree  
Students

**15000+**  
Certificate  
Students

### Awarded | Trusted | Respected

- Best Institute of Animation and Design **ASSOCHAM 2023**
- Best Institute of Placement in AVGC **ASSOCHAM 2023**
- Excellent Institute in Animation and Design **ADORCOMM 2023**
- Best Institute of Animation and Design **ASSOCHAM 2021**
- Best Animation Company **HRD INDIA AWARDS 2020**
- TELE CINE AWARD 2018 | TELE CINE AWARD 2017 | BRANDS IMPACT AWARD 2016



## Our Management



### Mr. Subrata Roy

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The Founder Director of Moople, Hi-Tech Animation and Tutopia, Mr. Roy with 25+ years of experience has founded the company with a single vision – to transform India as the Animation hub of the world. A veteran in the animation industry, he guides the overall creative and aesthetic aspiration of the organization. A pillar of humility, honesty, integrity and empathy, he is the primary motivating force and the backbone behind all.

### Mr. Prashant Chopra

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A self-motivated and results driven director in PS Group of companies, Mr. Chopra sets the strategic direction for Moople. Mr. Chopra is an energetic entrepreneur with over 18 years of experience and holds a masters degree in FMBA from SP Jain Institute of Management & Research, Mumbai. He uses his expertise in Finance, Human Resource and Marketing and his strong leadership skills to drive the team towards excellence.



### Ms. Payal Chopra

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Ms. Chopra oversees the day to day operations of Moople. Previously at Accenture, she mobilized Finance & Accounting processes to India for international giants like Microsoft and Schlumberger which helped in mastering her organizational skills. Having worked across varied industries like banking, publishing, real estate and consulting, she feels each experience has helped her grow personally and professionally. She believes that hard work and working with the right team is the recipe for any organization's success.

## Why Moople

### Learn From The Largest Production House In Eastern India:

Hi-Tech Animation is one of the leading 2D & 3D Animation production houses in India servicing clients like Sony Yay, POGO, Nickelodeon, Cartoon Network to name a few.

### Industry relevant curriculum:

Moople, the education vertical of Hi-Tech Animation leverages the production experience to create a strong job oriented curriculum.

### Individual PC for each student in class:

Modern lab equipped with high end systems enable students to learn the subject well.

### Latest software & plug ins for students:

All systems are equipped with latest softwares & plug ins for the students to be job ready.



### Our Foremost Priority - Placement:

Being part of the industry Moople understands and trains the students as per industry requirements. Given our strong focus on education, our students are able to qualify technical rounds with over 90% students getting placed easily.

### Our Recruiters:

The best companies hire our students e.g. Prime Focus, Netscribes, Red Chillies Entertainment, SVFX, Technicolor, Amazon, DNEG, Cimpres, Studio 56, Trace VFX, PWC, Hula Studio, Fotographic, Esolz Technologies to name a few.

### Strong Alumni Connect:

Most of our students are now senior level employees in national and international projects all across the nation. Moople provides multiple job openings for mid level & senior positions for alumni .



# Largest Animation Production House in Eastern India

Rated as one of the largest production houses in eastern India, Hi-Tech Animation is spread over 40,000 sq.ft. and houses state-of-the-art production facilities. The company is an abode for artists and creators producing world class content for films, televisions and digital media. It boasts of an esteemed array of national and international clients like Sony Yay, POGO, Nickelodeon, Cartoon Network, ABP Ananda, Zee Bangla, Zee News, Siti Group of Channels to name a few.



### Our Production House

India's leading Animation Production House















### Our Kids Channel

Subscribers: 1.37 million  
Views: 18 million

## PRODUCTION HOUSE CLIENTS

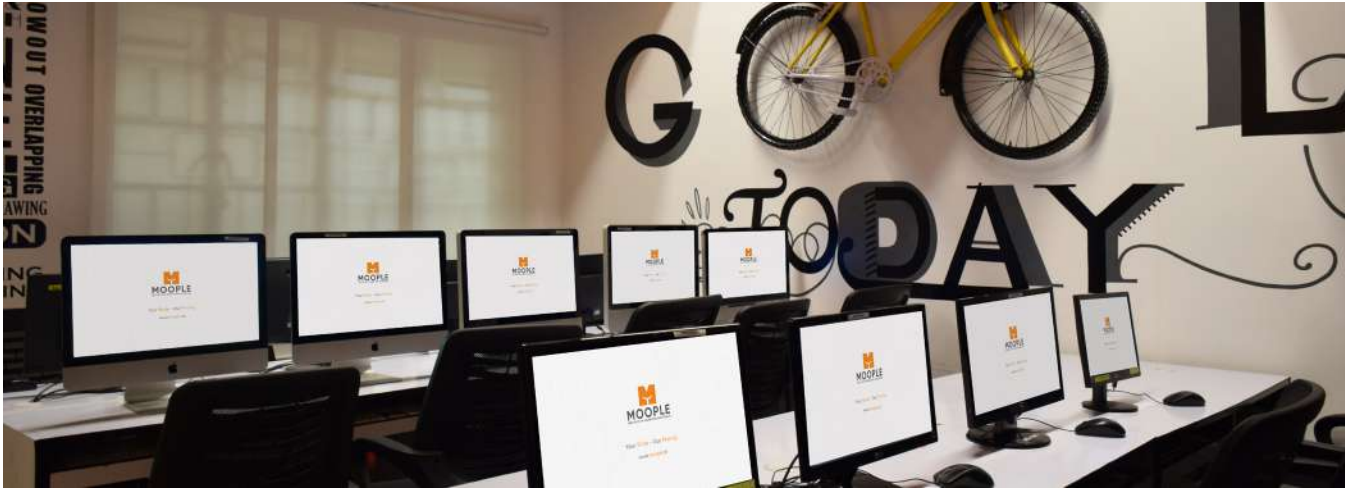


### OUR PROJECTS

	<b>GURU BHOLE</b> Sony Yay 3D Animation		<b>RUDRA</b> Nickelodeon 3D Animation		<b>HIROK RAJAR DABARE</b> ABP Ananda 3D Animation		<b>TARAK MEHTA KA CHHOTA CHASHMAH</b> Sony Yay 3D Animation
	<b>PRINCE JAI AUR DUMDAAR VIRU</b> Sony Yay 2D Animation		<b>CASE DEBEN NA PLEASE</b> ABP Ananda 3D Animation		<b>GATTU BATTU</b> Nickelodeon 3D Animation		<b>EKANS</b> Cartoon Network 3D Animation
	<b>BHOOT BANDHUS</b> Nickelodeon 3D Animation		<b>DHINCHAK DINO</b> Youtube Channel 2D Animation		<b>SHIVA</b> Nickelodeon 3D Animation		<b>CHIKOO AUR BUNTY</b> Nickelodeon 2D Animation



## State of the Art Infrastructure



## Certificate Courses & Software

- Graphic Design & AI: **4 Months**
- 3D Modelling & AI: **4 Months**
- UI & UX Design & AI: **5 Months**
- Motion Graphics, Video Editing & AI: **6 Months**
- Digital Marketing: **7 Months**
- Advanced Graphic Design & AI: **12 Months**
- Web Design & AI: **15 Months**
- 3D Gaming: **18 Months**
- 2D Animation & AI: **18 Months**
- Visual Effects & AI: **18 Months**
- Advanced 3D Animation & AI: **19 Months**



Illustrator



Photoshop



Indesign



CorelDraw



Mocha



Autodesk  
Maya



Premiere  
Pro



HTML5,  
CSS3



Bootstrap



Nuke



After  
Effects



Silhouette  
FX

and many more...





# Graphic Design & AI - Duration 4 Months

**MODULE 1** Vector Art, Logo Design & Development

## SOFTWARE USED



Photoshop



Illustrator

## CAREER OPTIONS

Logo Designer, Photo Editor



# 3D Modelling & AI - Duration 4 Months

**MODULE 1** 3D Pipeline & Basic Photoshop

**MODULE 2** Maya UI & Props Model

**MODULE 3** Character Model & UV Unwrap Process

**MODULE 4** Texturing

## SOFTWARE USED



Photoshop



Autodesk  
Maya

## CAREER OPTIONS

Model Artist, Texturing Artist, 3D Artist





**UI & UX Design & AI -  
Duration 5 Months**

- MODULE 1** Introduction to UI/UX Design, Design Principles, Design Elements, Wireframing
- MODULE 2** Introduction to Raster Graphics, Working with Adobe Photoshop, Web Layout Design
- MODULE 3** Introduction to Vector Graphics, Working with Adobe Illustrator, Image & Vector Artwork creation with Generative AI
- MODULE 4** Getting Started with Figma, Designing with Figma, Web UI Design, Mobile App UI Design Prototyping, UI & Content Creation with Generative AI

**SOFTWARE USED**



**CAREER OPTIONS**

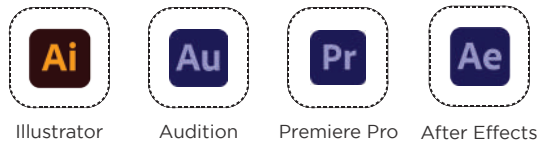
Web Designer, UI Designer, Layout Designer



**Motion Graphics, Video Editing & AI -  
Duration 6 Months**

- MODULE 1** Vector & Raster Graphics
- MODULE 2** Visual Communication with After Effects
- MODULE 3** Brand Communication Development
- MODULE 4** Video Editing

**SOFTWARE USED**



**CAREER OPTIONS**

Graphic Designer, Motion Graphics Artist, Video Editor



# Digital Marketing - Course Content | Duration - 7 Months

## MODULE 1

Digital Marketing Process,  
Traditional Marketing Vs Digital Marketing,  
Importance of Digital Marketing, Types of  
Digital Marketing

## MODULE 2

Introduction to Website Design and  
Development, Content Management  
Systems (CMS) with WordPress, Creating  
and Managing Blog Content, E-commerce  
Setup and Management, Website Hosting  
and Security

## MODULE 3

Introduction to SEO working with  
the search console, Understanding the  
Google algorithm, Keyword Research,  
On-page SEO & Off-page SEO  
Techniques, Creating Backlinks for SEO,  
E-commerce SEO, Search Engine  
Marketing

## MODULE 4

Google Ads Fundamentals and  
Campaign Creation, Advanced Google  
Ads Strategies and Tools, Display  
Network Advertising and Video  
Marketing

## MODULE 5

Social Media Marketing, Email  
Marketing, Lead Generation, Affiliate  
Marketing, Online Reputation  
Management, Branding and  
Advertising, AI in Digital Marketing

## MODULE 6

Web Analytics, Introduction to  
Google Analytics, Tracking Marketing  
Campaign

### SOFTWARE USED



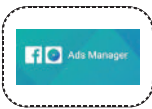
Miro



Wordpress



SEM Rush



Meta Ad Manager



Google Ad Manager



Google Analytics



Canva

### CAREER OPTIONS

Digital Marketing Manager, Social Media Specialist,  
SEO Specialist, Content Marketer, Marketing Analyst,  
Digital Marketer, Content Strategist, E-commerce  
Manager, Project Manager



## Advanced Graphic Design & AI - Course Content | Duration - 12 Months

<b>MODULE 1</b>	Vector Art, Logo Design & Development
<b>MODULE 2</b>	Image Retouching, AI image Editing
<b>MODULE 3</b>	Outdoor Branding, Social Media Branding, Print Media Advertisement Design
<b>MODULE 4</b>	Corporate Identity Design, Brochure & Packaging Design
<b>MODULE 5</b>	Digital Publishing, E-Book Design
<b>MODULE 6</b>	Desktop & Mobile website layout design
<b>MODULE 7</b>	Explainer Video, Educational & Corporate Video Creation
<b>MODULE 8</b>	Logo Animation, Brand Promotion Video Creation

### SOFTWARE USED



Photoshop



Illustrator



Premiere Pro



After Effects



Indesign



CorelDraw



Figma

### CAREER OPTIONS

Logo Designer, UI Designer, Layout Designer, Infographic Artist, Branding Artist, Social Media Designer & Motion Graphic Artist



# 3D Gaming - Course Content | Duration - 18 Months

MODULE 1	Game Menu Page Design
MODULE 2	Foundation Of 3D & Lowpoly Props Modeling
MODULE 3	Character Asset Creation In Game
MODULE 4	3D Color Creation To 3D Model
MODULE 5	Game Level Creation & Background Creation
MODULE 6	Introduction to Game Animation
MODULE 7	Human Motion & Performance
MODULE 8	FPS shooting & Weapon Action Design for Game
MODULE 9	Showreel Making & Resume Process
MODULE 10	Introduction to Game Design
MODULE 11	Game Design Documentation
MODULE 12	Introduction to Game Engines and Tools
MODULE 13	Introduction to Game Development
MODULE 14	Introduction to Play Testing

## SOFTWARE USED



Photoshop



Unreal Engine



Autodesk Maya



Unity Engine

## CAREER OPTIONS

3D Character Modeling Artist for Game, 3D Texturing Artist for Game, Game Level / Background Creation Artist, 3D Animation Artist for Game, 3D Game Animation Supervisor, Game Designer, UI & UX & Level Designer, Game Tester








# Web Design & AI - Course Content | Duration - 15 Months


<b>MODULE 1</b>	Introduction to UI/UX Design, Design Principles, Design Elements, Wireframing
<b>MODULE 2</b>	Introduction to Raster Graphics, Working with Adobe Photoshop, Web Layout Design
<b>MODULE 3</b>	Introduction to Vector Graphics, Working with Adobe Illustrator, Image & Vector Artwork creation with Generative AI
<b>MODULE 4</b>	Getting Started with Figma, Designing with Figma, Web UI Design, Mobile App UI Design, Prototyping, UI & Content Creation with Generative AI
<b>MODULE 5</b>	Front-End Coding with HTML & CSS, Responsive Design with Media Query, Web Elements Creation with Generative AI
<b>MODULE 6</b>	Interactive Web Design with Javascript, Object-Oriented-Programming with JS, Introduction to jQuery, jQuery Component Creation with Generative AI
<b>MODULE 7</b>	Responsive Design with Bootstrap, Introduction to React, Component in React Websites with React Bootstrap
<b>MODULE 8</b>	Introduction to PHP with MySQL, Introduction to WordPress, Theme Customization WordPress Website Creation with Generative AI, WordPress Theme Development, Working with Elementor, E-Commerce Website with WooCommerce, Web Hosting with cPanel


**SOFTWARE USED**


  
Photoshop


  
Illustrator


  
Figma


  
HTML5, CSS3


  
JavaScript  
jQuery


  
Bootstrap & React

  
PHP  
with MySQL

  
Wordpress

  
Elementor

  
Woocommerce

  
cPanel

**CAREER OPTIONS**

UI Designer, Application Designer, Layout Designer, Web Designer, HTML Developer, Front End Developer, WordPress Developer



# Visual Effects & AI - Course Content | Duration - 18 Months

- MODULE 1** Fundamentals of Composition
- MODULE 2** Rotoscoping & Stereoscopying
- MODULE 3** Paint & Prep
- MODULE 4** Live Action & CG Compositing
- MODULE 5** Motion Graphics

## SOFTWARE USED



Photoshop



After Effects



Mocha



Nuke



Silhouette  
FX



Premiere  
Pro

## CAREER OPTIONS

Roto Artist, Paint Artist/Prep Artist, Matte Painting Artist  
CG Compositor, Video Editor, Live Action/CG Compositor,  
Motion Graphics Artist



# 2D Animation & AI - Course Content | Duration - 18 Months

MODULE 1	Foundation
MODULE 2	Concept Art & Layout
MODULE 3	Digital Assets & Background Creation
MODULE 4	Digital Character Design
MODULE 5	Story board & Animatics
MODULE 6	Character Setup & Rigging
MODULE 7	Introduction of principles of animation & thumbnails in Adobe Animate
MODULE 8	Human Motion
MODULE 9	Character Performance
MODULE 10	Character Acting
MODULE 11	After effect and pass comp
MODULE 12	Portfolio editing and presentation
MODULE 13	Introduction to AI tools

## SOFTWARE USED



Photoshop



After Effects



Premiere Pro



Animate CC



Toon Boom Studio



AI Tools

## CAREER OPTIONS

2D Animator, 2D Storyboard Artist, Character Designer, 2D Background Artist, 2D Artist for Game Design, Pre Production, Artist for Film & Gaming Industry, 2D Visualiser, for Advertising Agency, Independent Filmmaker



## Advanced 3D Animation & AI - Course Content | Duration - 19 Months

<b>MODULE 1</b>	3D Pipeline & Basic Photoshop
<b>MODULE 2</b>	Maya UI & Props Model
<b>MODULE 3</b>	Character Model & UV Unwrap Process
<b>MODULE 4</b>	Texturing
<b>MODULE 5</b>	Artificial Intelligence
<b>MODULE 6</b>	Lighting - Shading & Render Composite
<b>MODULE 7</b>	Asset in Unreal
<b>MODULE 8</b>	Rigging
<b>MODULE 9</b>	Basic Animation
<b>MODULE 10</b>	Human Motion
<b>MODULE 11</b>	Body Mechanics
<b>MODULE 12</b>	Action Shot
<b>MODULE 13</b>	Acting Shot
<b>MODULE 14</b>	Resume & Interview process
<b>MODULE 15</b>	Showreel
<b>MODULE 16</b>	Artificial Intelligence



### SOFTWARE USED



Photoshop



After Effects



Autodesk  
Maya



Substance  
Painter



Arnold  
Render



Unreal  
Engine



AI  
Tools

### CAREER OPTIONS

3D Generalist, 3D Modeling & Texturing Artist  
3D Game Assets Developer, 3D Background Artist,  
3D Lighting Artist, 3D Animator, 3D Animation  
Supervisor





# Placement

Moople considers placement to be its foremost priority since inception and has a strong team of experienced people fully dedicated for providing placements. It offers dual placement assistance to all its students. After completion of the courses, the students are either absorbed in the in-house production studio (the largest of its kind in Eastern India) or placed in the best companies in the field throughout the country.

Moople conducts periodic placement drives with various top-tiered companies through its connections in the media industry where the students are placed according to their merit.



## Some of our Recruiters

Red Chillies	Studio 56	Amazon	Trace VFX	Double Negative	Technicolor
PWC	SVFX	MPC	Cimpress	Netscribes	Fotographic
Tutopia	Pixelmind Studios	Digitoonz	Xentrix	Adnet Global	Urban Ladder
Hula Studio	Hi-Tech Animation	SITI Group Of Channels	AffinityX	Crazycub Animation	and many more...

## Testimonials



I am immensely grateful to Moople for equipping me with the essential skills needed to thrive in the animation industry. A special thanks to my instructors, whose dedication and expertise taught me industry-level skills with genuine care.

**Tithi Paul**  
**Studio 56**



Moople has played a crucial role in shaping my career, and I am truly grateful for the guidance and support from my faculty. Their training and mentorship have been instrumental in my growth and development. Thank you, Moople, for helping me pave the way for a successful future!

**Bappa Das**  
**Amazon**



I'm thrilled to share my experience with Moople! Choosing them has truly been a transformative decision in my journey into 3D design. I'm also incredibly grateful to Moople for their support in securing a great placement. Thank you, Moople for helping me turn my aspirations into reality!

**Shlok Das**  
**Amazon**



I want to express my heartfelt gratitude to my institute for the invaluable opportunity to learn 3D modeling and design. A special thanks to Moople and our respected teachers for their guidance and support throughout this journey.

**Saikat Sarkar**  
**Mayabious Art LLP**



Moople has played a crucial role in shaping my career, and I am truly grateful for the guidance and support from my faculty. Their training and mentorship have been instrumental in my growth and development. Thank you, Moople, for helping me pave the way for a successful future!

**Arunima Hazra**  
**Shreejan Associates**



Moople Institution has been instrumental in helping me build my career. I am truly thankful to the Moople Institute of Animation and Design for their support and guidance.

**Poulami Pramanik**  
**CloudHouse Animation**

## Opportunities For AVGC

The AVGC (Animation, Visual Effects, Gaming and Comics) industry is a rapidly evolving sector that plays a crucial role in the global entertainment and creative economy. Spanning multiple forms of media and technology, the AVGC industry is a significant contributor to cultural expression, economic growth, and technological advancement.

Animation involves creating moving images from static drawings or models, used in various formats including television shows, movies, advertisements, and online content. It encompasses both 2D and 3D Animation techniques.



Govt.  
promotes  
AVGC  
Industry

## OUR CENTRES

### Baguiati

H/J-2, Rajarhat Road, Joramandir  
Baguiati, Above HDFC Bank  
Kolkata - 700059

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### Berhampore

138, Pilkhana Road, Ranibagan  
Berhampore, Murshidabad - 742101

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### Chowringhee

35/1, Chowringee Road  
Kailash Building 1st Floor  
Beside Chatterjee International  
Centre, Kolkata - 700071

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### Jodhpur Park

1/424, Gariahat Road, 2nd Floor  
Bank of India Building  
Kolkata- 700068

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### Midnapore

1st Floor, White House, Nanurchak  
Medical College & Hospital Road  
Midnapore - 721101

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### Serampore

35/I/1, K.M.Shah Street, Serampore  
Hooghly, Near M Bazar  
Hooghly - 712201

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### Shyambazar

2A Girish Avenue, SBI Building  
6th Floor, Near Raj Ballav Para Bus Stop  
Shyambazar, Kolkata - 700003

### Barasat

73, Bijoy Laxmi 2nd Floor  
Barasat, Colony More  
Kolkata, West Bengal - 700124

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### Barrackpore

2 & 2A, Khan Mansion  
15/7 SMP Sarani, Barrackpore  
Kolkata - 700120

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### Dunlop

153 B.T. Road 4th Floor  
Beside Reliance Digital  
Dunlop More  
Kolkata - 700108

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### Kudghat

26B, Chandi Ghosh Road  
Near Netaji Metro Station  
Opposite United Bank of India  
Kolkata- 700040

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### New Alipore

56D, Block D, New Alipore  
75 Ramtanu Sarani, 1st Floor  
Kolkata - 700053

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### Siliguri

1-B AARAV 1st Floor  
Baghajatin Road, Baghajatin Park  
Siliguri, Darjeeling - 734001

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### Thane, Mumbai

Balganesh Co-operative Society  
2nd Floor, 203/204/205 Dada Patil  
Marg, Next to Thane Station Road  
Thane West, Maharashtra - 400602

### Bardhaman

2 No Bahir Sarbamangola Road  
1st Floor, Panjabi Para, Above Med Plus  
Burdwan, West Bengal - 713101

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### Chandannagar

Brojbhumi Apartment  
Fatak Gora, Station Road  
Chandannagar, West Bengal - 712136

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### Guwahati

2nd Floor, Boraj Arcade, opp Hanuman  
Mandir, M2-4, GS Road, Lachit Nagar  
Main Road, South Sarania, Ulubari  
Guwahati, Assam - 781007

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### Mecheda

1 No Santipur Gram Panchayat Road  
1st Floor, Mecheda  
East Midnapore - 721137

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### Sealdah

1 Beliaghata Main Road, 5th Floor  
Opp Sealdah Station, Sealdah  
Kolkata - 700014

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### Sonarpur

2nd Floor, Nandi Bhaban  
Sonarpur Station Road, Kamrabad  
Kolkata - 700150

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### HEAD OFFICE

PS Srijan Maestro, 4th Floor  
113G, Matheswartala Road  
Kolkata - 700046